



***mIDentity Line is expanding – World unique new security solutions for apps, as well for iPhone, iPad and Android with Bluetooth-Technology***

***During the CARTES & IDentity tradeshow in Paris on November 15-17, KOBIL will unveil unique innovative security solutions for the mobile app world based on Bluetooth security for Mobile-Banking. These are a world first.***

With more than a million mIDentity sold, KOBIL has been market leader and trendsetter in the segment of digital identity on PKI base.

KOBIL has been using the knowledge of 8 years mIDentity-experience, to expand the successful mIDentity Line at four further products and to adapt it to the latest requirements of online banking, especially with Mobile-Banking and with Banking Apps, like those for the iPhone or Android smartphones and tablets.

mIDentity is still regarded to be one of the most secure and above all most comfortable methods to use online banking from anywhere in the world, at any computer in the world, thanks to his "Zero Footprint Technology", hardened browser on board and worldwide first intelligent Security Smart Management Server (SSMS).

The integrated update technology enables the mIDentity to react to threats still unknown today at any time.

The banking characteristics have changed significantly in the last years. Next to PC based internet banking, smartphone's and tablets such as Apples iPhone and iPad or Android are used for online banking more and more often. For the banks this poses a new challenge.

KOBIL recognized this trend in time and made considerable investments in the development of security solutions for Mobile-Banking in the last few years. The company is therefore now able to offer new solutions meeting these new requirements.

KOBIL is expanding the well-known mIDentity line with new products, now even enabling the Mobile-Banking customers to use Mobile-Banking on the highest possible security level but without the loss of user friendliness.

KOBIL is going to introduce new products at the CARTES & Identification tradeshow. The well-known mIDentity line will be expanded by:

- mIDentity mini
- mIDentity Air
- mIDentity Air+
- mIDentity App

The **mIDentity** mini will be the entry-level model of the mIDentity line.

Unique in the world the **mIDentity Air** and the **mIDentity Air+** will use Bluetooth technology for the transmission of signature data. The Bluetooth technology is subject to the same high security requirements as the transmission via cable but is offering the highest mobility. Thus, for example, iPhone users will be able to use the mIDentity technology as well as the entire data transmission executed via Bluetooth.

For the first time ever, KOBIL will offer a stand-alone software solution at CARTES. **midentity App** is the very first banking application worldwide subjecting apps to specific hardening mechanisms. Thanks to new activation procedures referring to KOBIL's unique Smart Signature Technology, it enables signature as well and renders the SMS-TAN superfluous. A SDK (Software Development Kit) will be available to integrate the new security features into the existing banking applications or other apps, which require more security.

The products will be enhanced with an SSMS server, allowing a standardized management of all KOBIL products. The SSMS Server is the core of the mIDentity line as all authentications and signatures, thanks to the Dual Communication Technology, are processed through the SSMS server and are therefore offering the bank second channel, which in addition is secured separately. This allows the highest security at the highest user comfort.

To discover and experience these world unique innovations live, come and meet us at CARTES & IDentification (Booth 3B 035)

To arrange an interview with one spokesperson from the KOBIL team, do not hesitate to contact our PR agency :

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### ***About KOBIL Systems***

KOBIL Systems is a market leader and trendsetter for highly convenient IT security solutions with a focus in the area of secure digital identities. KOBIL stands for secure data, secure communication and secure authentication on every computer worldwide. Founded in 1986, KOBIL Group based in Worms, Germany, is the only manufacturer worldwide with a fully developed product line for IT-Security. As a pioneer in the area of cryptography, smart card technology and PKI (Public Key Infrastructure, digital identities),

KOBIL's products have become today's recognized standard for secure digital identities. The full research and development of the products is made in Germany. KOBIL has 40 percent of the staff involved in R&D. KOBIL applications comply with international standards such as EMV-CAP, ISO 7816, ISO 9001 and the German Act for Digital Signature. KOBIL products also support common technology standards which make it very simple to integrate them into existing IT infrastructures. IT security solutions by KOBIL are mobile, flexible and user friendly, and are used in a variety of different industries.

Many banks and corporations rely on KOBIL technologies, such as Deutsche Telekom, Datev, Commerzbank, Aareal Bank, DekaBank Luxembourg, Banque de Luxembourg, Sparkassen, Volksbanken, Deutsche Postbank, Migrosbank, Valiant Bank, Hypothekarbank Lenzburg, Berner Kantonalbank, ING Bank, Rothschild Bank, Raiffeisenbank International, UBS, Société Générale, BBVA, Santander, Yapi Kredi, Akbank, Isbank, German parliament and German Federal Office for Information Security (BSI).

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